

The Roundtables in practice:

- Small groups of senior managers (6 to 8) meet to examine work situations, with a view to solving problems, catalysing change and/or explore collaborative opportunities.
- A facilitator from University of Exeter Business School and Centre for Leadership Studies will act as a coordinator, to promote shared learning in a supportive environment and help with 'next steps'.
- The first meeting/roundtable will last 3 to 4 hours. Number and frequency of subsequent meetings to be agreed with participants, depending on projects carried forward and individual availability.
- Dates are to be agreed with participants, starting from May to September 2011.

This programme is ESF Convergence funded and offered free to Cornish organizations. Places are limited. If you would like to know more or register for participation, please use the contact below.

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Clear About Carbon

Clear About Carbon is an ESF Convergence funded project aiming to drive down carbon reductions in Cornish organizations through:

- raising carbon literacy amongst the public and private sectors;
- promoting leadership and management skills for carbon mitigation;
- support the building of effective low carbon policies and practices.

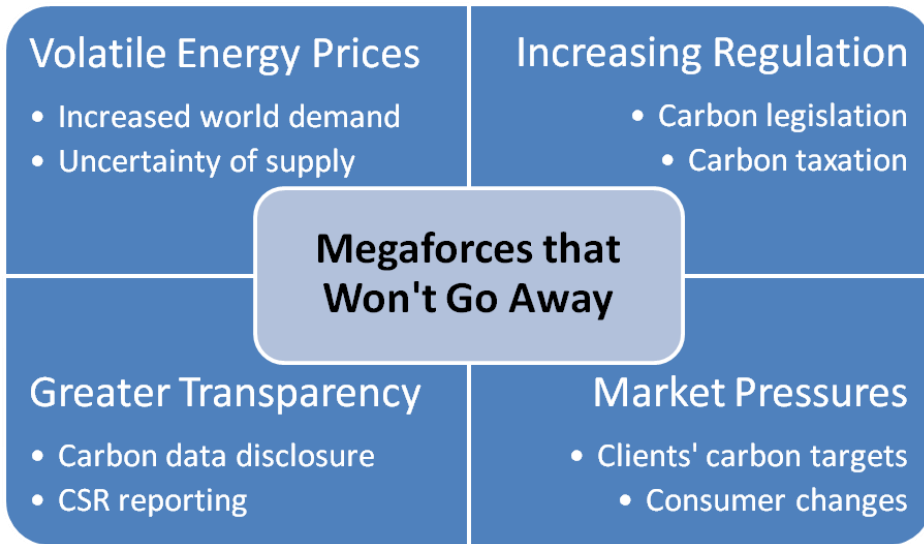
Clear About Carbon is a partnership of Cornwall Development Company, University of Exeter Business School, Duchy College and Eden Project.

Roundtables for Carbon Leadership



Clear About Carbon

Supporting Cornwall's Transition to a Low Carbon Economy



“Leadership means moving towards the challenges that face you, not away from them. And when these are growing, leadership is a requirement, not an option.”

Have you thought about?...

- How much money could your business save if you reduced energy use by 25%? But how could you get there?
- What would your carbon cost be if your business grew by 25% over the next five years?
- How would your business be impacted if oil reached \$200 USD per barrel?
- How could you strengthen your relationships with your clients by helping them reduce their own energy bills and footprint?
- How could you engage your staff and suppliers to help you reduce your own footprint?
- How are your products or services high quality, in a world where consumers are redefining quality to include things like energy use, carbon footprint or distance travelled?
- When corporate customers (like ASDA, Tesco, M&S or many others) have tougher carbon targets than government, what does compliance mean?

What is it?

The move towards a low carbon economy is already a political and business reality, regardless of any one’s views on climate change. The arguments for increased efficiencies, innovation, reduced costs, lower risks, more resilient organizations, new products and services and so on, are just too strong to go away. Companies that get lean and less reliant on non-renewable energy throughout their value chain will simply be much better prepared for the future, especially one of a carbon-constrained world.

As business leaders try to make sense of what this new world means for their organizations, this is the time to pose questions that force you to find solutions. The best people to ask these questions to, are other business managers who are also exploring the answers. *That* is the goal of the ‘Roundtables for Carbon Leadership’.

Aims:

- To help you understand and prioritize the carbon challenges of your organization
- To encourage you to seek advice from other business leaders and colleagues, rather than relying solely on external experts
- To create opportunities for collaboration and partnerships for joint competitive advantage between Cornish businesses
- To act as a spur to action and as a means of generating shared learning between participants.

